

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 550022 /		<u>Alt Order #</u> 07878249
<u>Product</u> RIGELL/CD2/R		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 128/216/2634
<u>Advertiser</u> Rigell/RUS House		<u>Original Date / Revision</u> 09/12/12 / 09/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 128	<u>Product Code</u> 216
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
1	3	09/04/12	09/09/12	Newschannel 3 News	6-7am		:30			NM	0	\$0.00
2	3	09/10/12	09/10/12	Newschannel 3 News	6-7am		:30			NM	0	\$0.00
3	3	09/08/12	09/08/12	Early Show Saturday	9-11am		:30			NM	0	\$0.00
4	3	09/09/12	09/09/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-----S	1			\$395.00				
5	3	09/09/12	09/09/12	Face the Nation	1030-11am		:30			NM	0	\$0.00
6	3	09/04/12	09/09/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	0	\$0.00
7	3	09/10/12	09/10/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	0	\$0.00
8	3	09/04/12	09/09/12	Newschannel 3 News	5-530pm		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	--W----	1			\$330.00				
9	3	09/10/12	09/10/12	Newschannel 3 News	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/10/12	09/16/12	M-----	1			\$330.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	3	09/10/12-09/16/12	Newschannel 3 News	5-530pm	M-----	:30	\$330.00	NM		
Credited												
10	3	09/04/12	09/09/12	Newschannel 3 News	530-6pm		:30			NM	0	\$0.00
11	3	09/10/12	09/10/12	Newschannel 3 News	530-6pm		:30			NM	0	\$0.00
12	3	09/04/12	09/09/12	Newschannel 3 News	6-630pm		:30			NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-T-T---	2			\$485.00				
13	3	09/10/12	09/10/12	Newschannel 3 News	6-630pm		:30			NM	0	\$0.00
14	3	09/08/12	09/08/12	Newschannel 3 News	6-630pm		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/03/12	09/09/12	-----S-	1			\$170.00				
15	3	09/09/12	09/09/12	Newschannel 3 News	630-7pm		:30			NM	0	\$0.00
16	3	09/04/12	09/09/12	7-730pm	7-730pm		:30			NM	0	\$0.00
17	3	09/04/12	09/09/12	M-F 730-8pm	730p-8pm		:30			NM	0	\$0.00
18	3	09/10/12	09/10/12	M-F 730-8pm	730p-8pm		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
550022 /	07878249

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	RIGELL/CD2/R	128/216/2634

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rigell/R/US House	09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
19	3	09/10/12	09/10/12	Monday Prime	10-11pm		:30			NM	0	\$0.00
20	3	09/04/12	09/04/12	NCIS	8-9pm		:30			NM	0	\$0.00
21	3	09/04/12	09/04/12	Tuesday Prime	9-10pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$1,275.00			
22	3	09/04/12	09/04/12	Tuesday Prime	10-11pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$980.00			
23	3	09/05/12	09/05/12	Wednesday Prime	9-10pm		:30			NM	0	\$0.00
24	3	09/06/12	09/06/12	Thursday Prime	10-11p		:30			NM	0	\$0.00
25	3	09/07/12	09/07/12	Friday Prime	8-9pm		:30			NM	0	\$0.00
26	3	09/07/12	09/07/12	Friday Prime	10-11pm		:30			NM	0	\$0.00
27	3	09/08/12	09/08/12	US Open Tennis Women's Fi8-10pm			:30			NM	0	\$0.00
28	3	09/08/12	09/08/12	Saturday Prime	9-10pm		:30			NM	0	\$0.00
29	3	09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	0	\$0.00
30	3	09/04/12	09/09/12	Late News (M-F)	11-1135p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$540.00			
31	3	09/10/12	09/10/12	Late News (M-F)	11-1135p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$540.00			
32	3	09/08/12	09/08/12	Late News (Sa-Su)	11-1135p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$365.00			
33	3	09/09/12	09/09/12	Late News (Sa-Su)	11-1135p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$365.00			
34	3	09/04/12	09/09/12	Late Night with David Letterm	1135pm-1235am		:30			NM	0	\$0.00
35	3	09/10/12	09/10/12	Late Night with David Letterm	1135pm-1235am		:30			NM	0	\$0.00
36	3	09/04/12	09/07/12	Late Late Show w/Craig Ferg	1237-139am		:30			NM	0	\$0.00
37	3	09/07/12	09/07/12	US Open Tennis	1230-6p		:30			NM	0	\$0.00
38	3	09/08/12	09/08/12	US Open Tennis Men's Semi-12-6pm			:30			NM	0	\$0.00
39	3	09/09/12	09/09/12	US Open Tennis Men's Final 4-7pm			:30			NM	0	\$0.00
40	3	09/10/12	09/10/12	Late Night with David Letterm	1135pm-1235am		:30			NM	0	\$0.00
41	3	09/08/12	09/08/12	Saturday Prime	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$395.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/03/12-09/09/12	Saturday Prime	9-10pm	-----Sa--	:30		\$395.00	NM		
	Credited											
42	3	09/08/12	09/08/12	US Open Tennis Women's Fi8-10pm			:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$395.00			
Totals											12	\$6,325.00

Time Period	# of Spots	Gross Amount	Net Amount
8/27/12 -09/10/12	12	\$6,325.00	\$5,376.25
Totals	12	\$6,325.00	\$5,376.25

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Rigell/R/US House	09/12/12 / 09/12/12

Signature: _____ **Date:** _____

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